

FIRST BLOOM PROGRAM - BOOK DISCOVERY & CURATION INTERN

Program Duration: 3 Months (July 1 to Sep 30)

Location: Remote

Working Hours: Flexible

About Us

Bookberry.club is one of Novecta's flagship initiatives — a discovery-first book platform designed to bring together a vibrant community of readers, curators, bookstores, authors, and publishers. We blend the joy of physical reading with digital curation to reshape how people discover, engage with, and recommend books. From metadata to human insights, Bookberry is building the future of book culture in the phygital world.



About The First Bloom Program

First Bloom is our signature program crafted for those who are deeply passionate about books and curious about the intersection of literature, technology, and content curation. Whether you're a student, career-changer, or lifelong reader, this experience offers an immersive opportunity to contribute meaningfully to a growing platform and gain hands-on exposure to digital curation, user experience design, and content innovation.

Role: Book Discovery & Curation Intern

As a Book Discovery & Curation Intern, you'll help shape how books are discovered and experienced on Bookberry. This role blends literary insight, digital thinking, and user-focused creativity—all within a live product environment.

- Curate book entries and thematic reading lists across diverse genres
- Enrich listings with accurate metadata and compelling book descriptions
- Suggest features and improvements to enhance user experience
- Support user growth through content-led initiatives
- Collaborate with the team to refine discovery flows and onboarding of new books and bookstores

You Are Someone Who...

- Has a genuine passion for reading across genres and cultures
- Communicates clearly and writes with nuance and flair
- Can organize large amounts of information with attention to detail
- **Has strong opinions on what others must read**
- Is open to learning new digital tools and working in tech-enabled environments

- Wants to get a first-hand insight into the world of 'Startups'

What You'll Gain

- Be part of a new-age platform reimagining how books are discovered and shared
- Work on your own time, at your own pace—with full flexibility
- Get an inside look at the intersection of books, technology, and product thinking
- Build your literary presence through curated lists, writing, and community contributions
- Above all, spend meaningful time doing what you love—exploring books and ideas

The Application and Selection Process

1. Check out all about the First Bloom Section – [click here](#)
2. Log-in to <https://bookberry.club>
3. Navigate to First Bloom Section
4. Complete a brief form to help us understand your background and interests
5. We'll review your submission and invite selected candidates for a short conversation
6. Announcement of the shortlist followed by final candidate selection

At Bookberry, we believe that everyone has a unique reading voice. We welcome applications from candidates of all backgrounds who are excited about where books, people, and technology meet.

Applications close on 25th June 2025.

Let your First Bloom begin.